

Mariah Colón

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Art Director, Giant Spoon

May 2022 - Present

Concept, pitch, and execute campaigns for a range of clients

Clients: HP, Petco, Synchrony Bank, Cosm, New Business

Art Director, RPA

Jan 2021 - May 2022

Concepted social, OOH, and 360 campaigns for clients

Clients: Honda, Farmers Insurance, Cedars-Sinai, New Business

Art Director, ProEquity Asset Management

July 2020 - Jan 2021

Concepted and art directed company website for 2020 launch

Designed leasing material for commercial real estate clients

Assisted marketing director in daily internal marketing operations

Art Director/Designer, Immersion

Aug 2018 - Jan 2021

Designed marketing material for local and national clients

Collateral included print, social, direct mail, logos, and brand guidelines

Art Direction Fellow, MAIP

2019 & 2020

Selected in 2019 by Partners + Napier and in 2020 by Adam&EveNYC

Completed a 22-week fellowship program and a 12-week discipline training

Design Fellow, Institute of Media Innovation

June 2019 - Aug 2019

Critiqued designs, blog content, and concepts for IMI

Led a team of designers in digital, social, and OOH content production

Digital Art Director, Reverent Media

Jan 2018 - May 2018

Managed and produced all Reverent Media LLC social and blog content

Created marketing materials including logos and brand and identity guides