

Mariah Colón

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SENIOR ART DIRECTOR Giant Spoon | 2024 - Present

Previous title: Art Director from 2022 - 2023

360 & experiential campaigns

Netflix, HBO, Tatcha, Lucid Motors, Petco, HP, Ophelia, Synchrony Bank, New Business

ART DIRECTOR RPA | 2021 - 2022

360 & social campaigns

Honda, Farmers Insurance, Cedars-Sinai, New Business

M.A. Advertising | University of Texas

ART DIRECTOR & DESIGNER Immersion | 2018 - 2020

Social campaigns, web design, & brand identity for real estate clients

ProEquity Asset Management, 802NC, Wharton Center, El Paso Medical Center

ART DIRECTION FELLOW Partners + Napier | 2019

Social campaigns & visual design

22-week fellowship program & 12-week art direction training

Buffalo Wild Wings, Robert Mondavi Winery, Pacifico, Double Diamond

DESIGNER & WRITER Good Agency Co. | 2018

Social campaigns, blog content & logo design for local HTX clients

Ventura EMS, Reverent Wedding Films, Natural Relief Medicine

B.A. Communication | A&M University

EDITOR & WRITER The Battalion | 2016 - 2017

Managing editor, life & arts editor, content writer