

Mariah Colón

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SENIOR ART DIRECTOR Giant Spoon | 2024

Mid Level Art Director from 2022 - 2023

Served as an Art Director and Designer on 360 and experiential campaigns.

Clients: Netflix, HBO Max, Lucid Motors, HP, Petco, Ophelia, New business pitches.

ART DIRECTOR RPA | 2021 - 2022

Concepted and executed 360 and social campaigns.

Clients: Honda, Farmers Insurance, Cedars-Sinai, New business pitches.

M.A. Advertising | University of Texas

ART DIRECTOR & DESIGNER Immersion | 2018 - 2020

Created logos, brand identity guidelines, and 360 campaigns for national clients.

Clients: ProEquity Asset Management, 802NC, Wharton Center, El Paso Medical.

ART DIRECTION FELLOW Partners + Napier | 2019

Completed a 22-week fellowship program in art direction and design.

Worked within Vine Creative Studios to create social and print assets for clients.

Clients: Robert Mondavi Winery, Pacifico, Double Diamond, Buffalo Wild Wings.

DESIGNER & WRITER Good Agency Co. | 2018

Crafted social campaigns, blog content and logo designs for clients.

Clients: Ventura EMS, Reverent Wedding Films, Natural Relief Medicine.

B.A. Communication | A&M University

EDITOR & WRITER The Battalion | 2016 - 2017

Served as managing editor, life and arts editor, and a content writer.

RADIO HOST KANM | 2015 - 2017

Forced my loved ones to listen to my weekly playlists over the air.